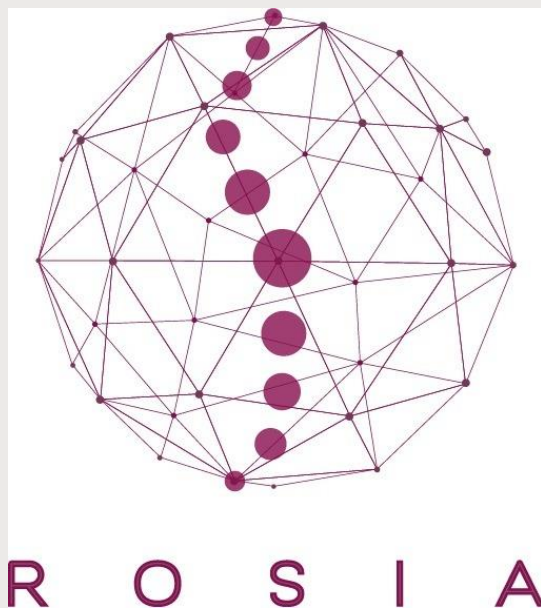




**Experience
into evidence**

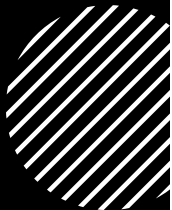
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**What is the impact of ROSIA
from an SME perspective**



CONTENT



Who we are

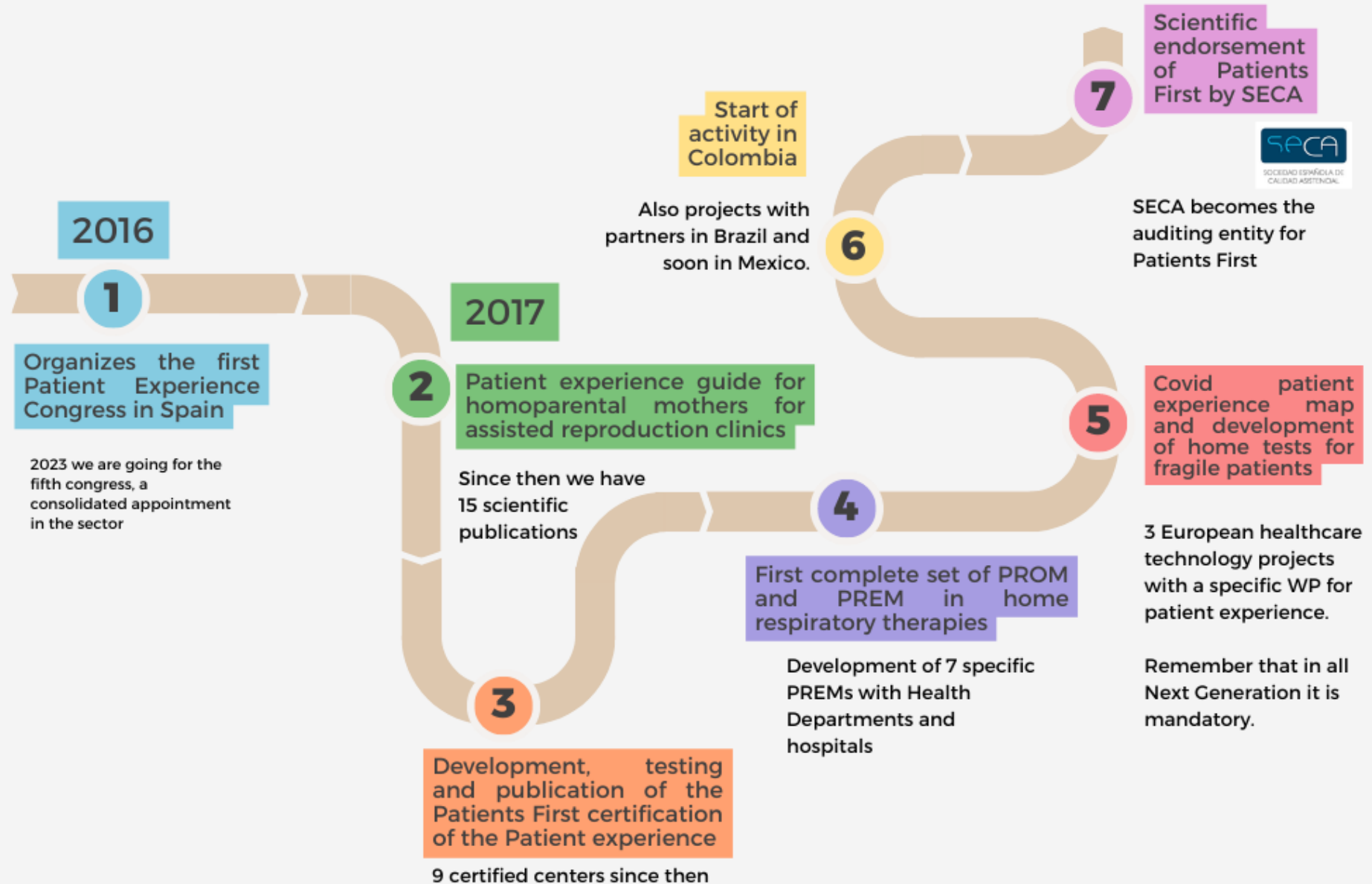


What was the contribution to Rosia



Main benefits of Rosia for IEXP as SME

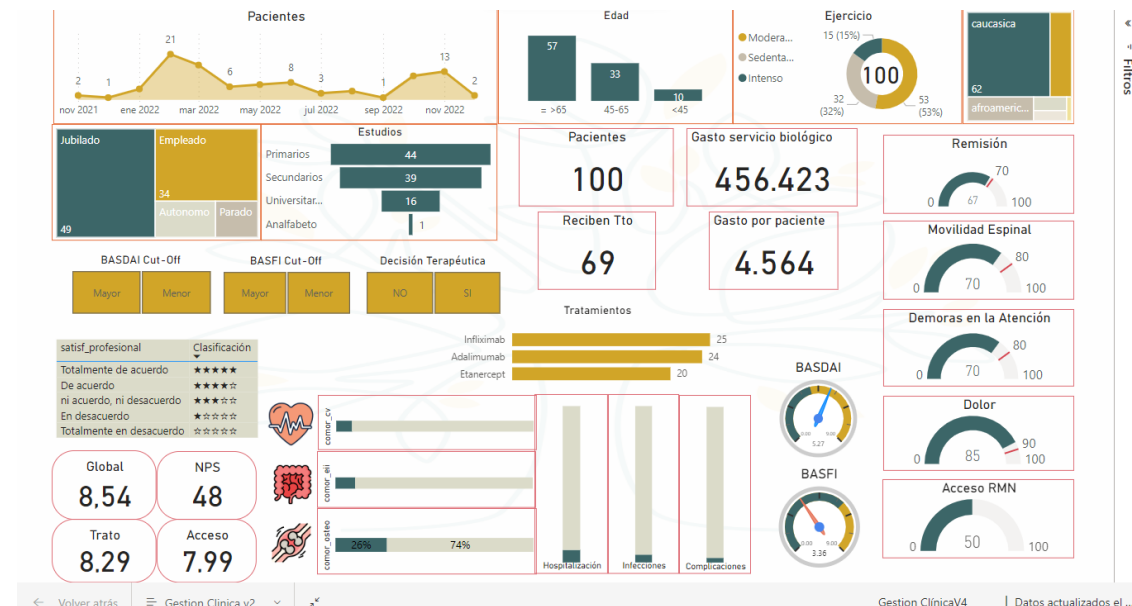
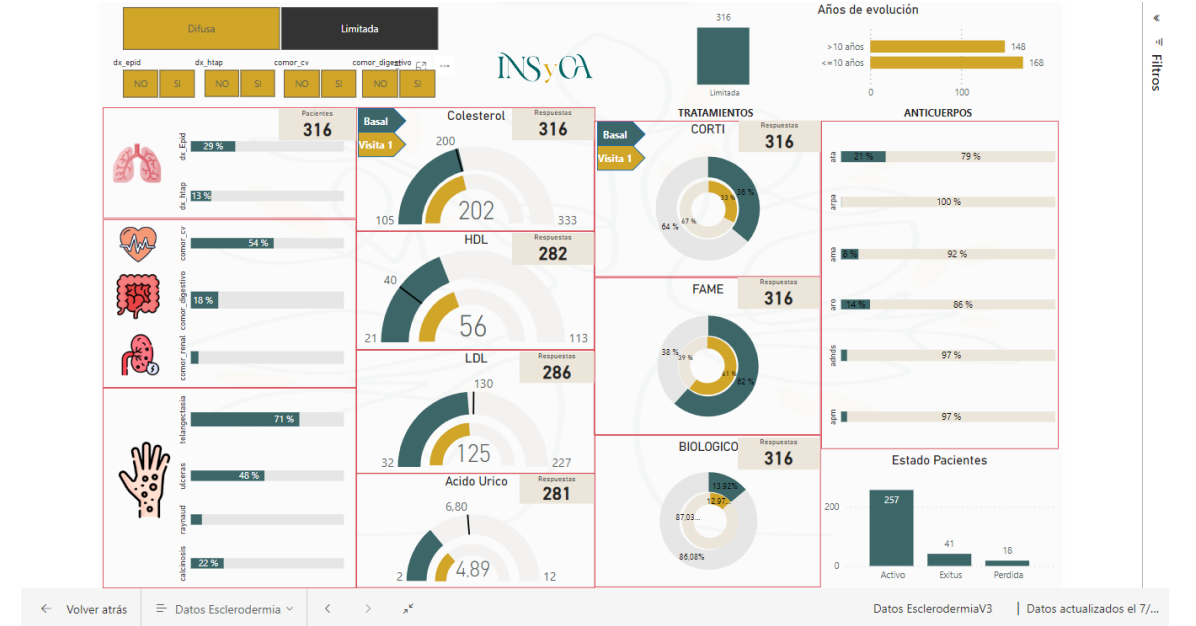
IEXP: 7 years, 7 milestones



AI - Experience into Evidence

2024 – one milestone more

- Crossing of patient experience turned in to PREM with PROM, clinical and socioeconomic data.
- Correlation of patient experience, health outcomes and economic results.
- Increase of healthcare results.
- Reduction of cost.



Some customers

Health Ministries



Public and private healthcare providers



Pharma



Technology

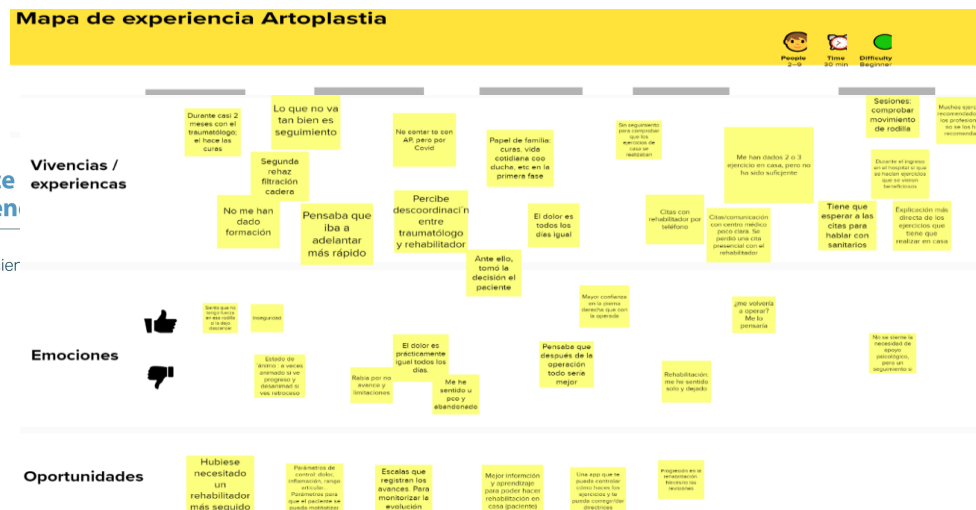


iexp Experience into evidence
Instituto Experiencia Pacier

- Search for shortcomings described in literature
- Describe the actual ('as is') care pathways of 7 pathologies
- Rehabilitation experience
- Patient journey map

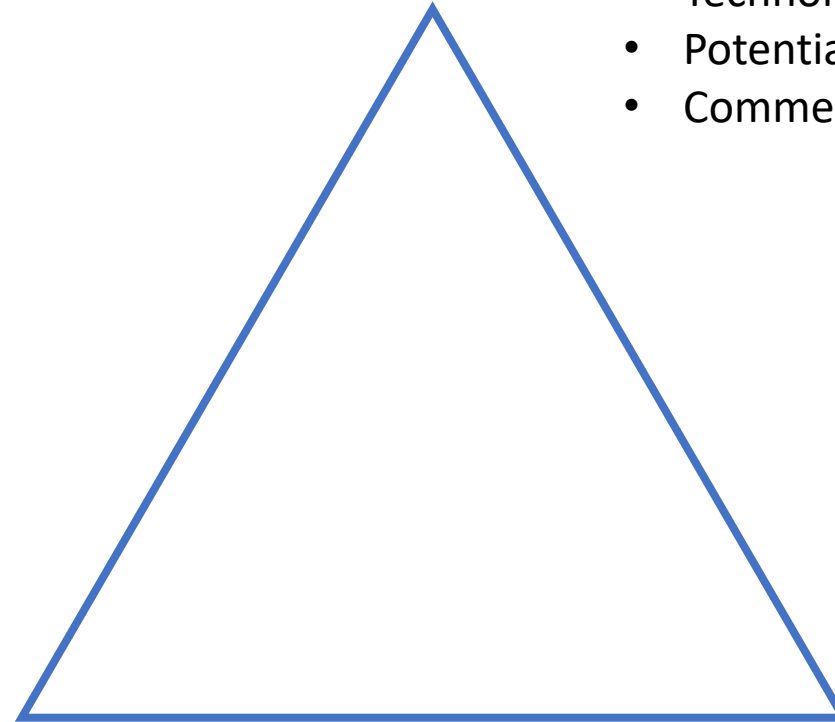


- Real life shortcomings
- Unmet patient needs
- Gaps between “as is” and theoretical pathways
- User requirements
- Potential for process improvement
- Causes for poor adherence



- Effective pathways
- Right technological approaches
- Role of human HCP
- User acceptance increase by 40%
- Reduction of technological failure
- Cost: 1% of the project

Main Benefits as an SME



1

Network+ = social capital

- Technology / Knowledge partners
- Potential project/business partners
- Commercial allies

2

Technology = knowledge capital

- As an SME access to developments outside of niche is difficult

3

Business = monetary capital

- Positioning
- Market Access
- New business opportunities

Main Benefits as an SME

Capital gained

Network+ = social capital

Technology = knowledge capital

Business = monetary capital

Example of real life benefit



Opening of Aragonese
healthcare institutions



New EU projects
Partner for our research
projects



Partner for projects in Sweden

Rehabilitation technologies
Support for traumatology projects

Participation at Rosia allowed us to be
lecturers at digital health master and to
participate in congresses. This is the key
comercial door opener



MERCI, THANK YOU, DANKE,
GRACIAS, SPASSIVA, TAK, PARAKALÓ