



## Tips on Proposal Preparation and how to Find Partners

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**Sasha Hugentobler, Health NCP**  
Switzerland | Euresearch

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Project: 101057279 – HNN3.0

**7 December 2023**  
Training “Improve your  
Chances to Get Horizon Europe  
Funding”

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# 3 Main Rules to Write a Strong Proposal

## Fit to the topic requirements

**HORIZON-CL4-2022-BIODIV-01-09: Understanding the role of behaviour, gender specifics, lifestyle, religious and cultural values, and addressing the role of enabling players (civil society, policy makers, financing and business leaders, retailers) in decision making**

<b>Specific conditions</b>	
<b>Expected EU contribution per project</b>	The Commission estimates that an EU contribution of between EUR 3.00 and 4.00 million would allow these outcomes to be addressed appropriately. Nevertheless, this does not preclude submission and selection of proposals requesting different amounts.
<b>Indicative budget</b>	The total indicative budget for the topic is EUR 10.00 million.
<b>Type of Action</b>	Research and Innovation Actions

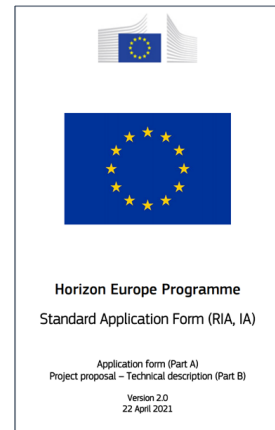
**Expected Outcome:** In line with the EU biodiversity strategy, a successful proposal will develop knowledge and tools to understand the role of transformative change for biodiversity policy making, finance and business leaders, address the indirect drivers of biodiversity loss, and initiate, accelerate and upscale biodiversity-relevant transformative changes in our society.

The projects should address **all** of the following outcomes:

- Inform approaches tackling biodiversity loss and implementing nature-based solutions that consider how behaviour, lifestyles, religious, societal and cultural values shape the choices of producers and consumers, institutions and their policy decisions.
- The nature-related social changes and transitions are taken up in the design of relevant policies, communication and engagement campaigns and other actions.
- Leverage points in those sectors with the greatest impact on biodiversity are addressed, as the role of decisive actors (civil society, education institutions, policy makers, financing and business leaders, retailers and their inter-organizational consultation is known. This includes human rights and due diligence across economic value chains, as well as the role of employment patterns for a just transition.
- The understanding of the biodiversity inter-dependencies of the SDGs has improved. IPRES and IPCC are strengthened by the contribution of European research and innovation. Approaches, tools and knowledge influence policies at the adequate level on transformative change for biodiversity – the key elements for this change are delivered by the portfolio of cooperating projects of which these projects form part.

**Topic:** Proposals should engage with civil society organisations – in particular those working on gender, diversity, equity and inclusion – social partners, policy makers, financing, industry and business leaders, and retailers and value-led (such as religious and cultural) institutions when addressing the role of enabling players for transformative changes in

## Follow the proposal template



## Address evaluation criteria



# Research Proposal Template



Horizon Europe Programme

Standard Application Form (HE RIA, IA)

Application form (Part A)  
Project proposal – Technical description (Part B)

Version 5.0  
8 September 2022

- **Part A** is generated by the IT system, based on the information entered by the participants through the submission system in the Funding & Tenders Portal.
- **Part B** is the narrative part that includes three sections (**Excellence, Impact and Implementation**) that each correspond to an evaluation criterion.
- RIAs and IAs type of actions: **45 pages**
- First stage proposals: **10 pages**





## Scientific and Technological Excellence

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**Sasha Hugentobler, Health NCP**  
**Switzerland** | Euresearch

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# Application Form – Part B structure

## 1. EXCELLENCE

**What**  
What is the project about?

## 2. IMPACT

**Why**  
Why should we do the project? What evidence do we collect and measure in the project to demonstrate the projects value?

## 3. IMPLEMENTATION

**How**  
How to achieve the objectives?

# Evaluation Criteria for Excellence (RIA/IA)

- Clarity and pertinence of the **project's objectives**, and the extent to which the proposed work
- is **ambitious**, and goes **beyond the state-of-the-art**

- Soundness of the proposed **methodology**, including the underlying concepts, models, assumptions, inter-disciplinary approaches

- appropriate consideration of the **gender dimension** in research and innovation content

- and the quality of **open science practices** including sharing and management of research outputs and engagement of citizens, civil society and end users where appropriate.

Score = 0 to 5

# Section 1: Excellence (2 sub-chapters)

## 1. Objectives and Ambition (eg. 4 pages)

Objectives (relevant, measurable, verifiable, and achievable)

Beyond state-of-the-art

R&I maturity

Special Attention of IA- Innovation Action

## 2. Methodology (eg. 15 pages)

Methodology (concepts, models, specific methods). Publications and Patents as Footnote.

Links to other national and international R&I activities

Integration of SSH

Gender dimension

Open science practices

Research data management (FAIR principle)

# Key Aspects to check for the Excellence Section

Proposed project =  
within the **scope** of a  
work programme  
topic



Idea = **ambitious**  
and goes **beyond**  
**the state of the art**



Sub-sections =

- 1.1 Objectives and  
Ambition
- 1.2 Methodology







# Pandemic preparedness and response: **Broad spectrum antiviral therapeutics** for infectious diseases with epidemic potential (3 – Tackling diseases and reducing disease burden)

HORIZON-HLTH-2023-DISEASE-03-04

## Scope

- Preclinical work and proof-of-concept/first-in-human studies and early safety and efficacy trials
- Test new or improved anti-viral therapeutics
- Innovative delivery systems
- Consider critical social factors: sex, gender, age, socio-economic factors, ethnicity/migration, and disability
- Apply novel approaches (e.g. AI) for rapid and reliable identification of therapeutics. Engage regulatory bodies.

## Expected Outcome

- Increased knowledge on viruses with epidemic potential
- Mechanisms of action for the development of broad-spectrum anti-viral therapeutics
- Scientific and clinical communities have access to novel approaches for the development of anti-viral therapies
- Access to experimental broad-spectrum anti-viral candidates for further clinical investigation
- Therapeutic options for clinical deployment in case of an epidemic or pandemic

Type of Action: RIA

Budget: € 7-8 million /project

Deadline: 13 Apr 2023

Total funded projects: 7

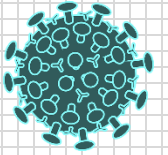
# Pandemic preparedness and response: **Broad spectrum antiviral therapeutics** for infectious diseases with epidemic potential (3 – Tackling diseases and reducing disease burden)

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- Apply novel approaches (e.g. AI) for rapid and reliable identification of therapeutics.
- Engagement with regulatory bodies

## Objectives of Proposal **VIRALSTOP**



- Testing and further develop 2 anti-viral therapeutic in the lab of partner x
- First clinical study of the therapeutic in x and y hospitals of xy partners on xy patients
- Development of one new delivery system at uni xy in the lab
- Regulatory and ethical regulations regarding 3 vulnerable patient groups by 2 partners and patient organization z and y
- Development of one new algorithm for machine learning, AI and test its efficacy of detecting new candidates for anti-viral therapeutics (**incl. new AI template requirements!!**)

# DOs

&



Check that the objectives are quantifiable

Check that all topic requirements are addressed

Check that all new AI requirements are met

Don't have too many objectives

Don't have objectives that are not relevant regarding the topic requirement

Don't omit reference to relevant publications, patents and collaborations



## Impact

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# Evaluation Criteria for Impact (RIA/IA)

– Credibility of the pathways to achieve the **expected outcomes and impacts** specified in the work programme,

– and the likely **scale** and **significance** of the contributions due to the project.

– Suitability and quality of the **measures to maximize expected outcomes and impacts**, as set out in the **dissemination and exploitation plan, including communication activities**.

Score = 0 to 5

## Section 2: Impact (3 sub-chapters)

1. Project's pathways towards impact
2. Measures to maximise impact - Dissemination, exploitation and communication
3. Summary

## Section 2.1: Project's pathways towards impact [e.g. 4 pages ]

Describe the **contribution** of your project results

(1) **outcomes** specified in this topic, and

(2) the **wider impacts**, in the longer term, specified in the respective destinations in the work programme.

Requirements and potential barriers

Proposals must indicate the likely **scale**

**and significance** of the project's contribution to outcomes and impacts

**Scale** refers to how widespread the outcomes and impacts are likely to be.

**Significance** refers to the importance, or value, of those benefits.



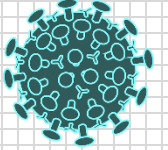
# Pandemic preparedness and response: **Broad spectrum antiviral therapeutics** for infectious diseases with epidemic potential (3 – Tackling diseases and reducing disease burden)

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## Expected Outcome

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## Outcome of the project **VIRALSTOP**



### Proposal

- X numbers of scientific & medical publications by all partners
- A new methodology of... Developed by partners xy
- Trainings for medical staff on new therapies in x hospitals in y countries reaching z patients by partners xy
- The project will have found at least 2 anti-viral candidates by partners xy
- X new therapies tested in the clinical setting

## Section 2.2: Measures to maximise impact - Dissemination, exploitation and communication [e.g. 4 pages ]

A first version of ‘**plan for the** dissemination and exploitation including communication activities

### Target groups

If exploitation is expected primarily in non-associated third countries, justify by explaining how that exploitation is still in the Union’s interest.

Strategy for the management of intellectual property and exploitation

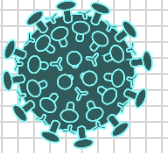
# Pandemic preparedness and response: **Broad spectrum antiviral therapeutics** for infectious diseases with epidemic potential (3 – Tackling diseases and reducing disease burden)

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## Outcome of the project

- X numbers of scientific & medical publications by all partners
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## Target Groups **VIRALSTOP** show how you engage with



Scientist and clinicians in country y and x

Companies in the medical sector

Medical staff in the hospitals y, x, z

Regulators in the countries a, b, c

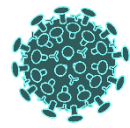
Clinical study patient groups of size x in hospitals a and b

## 2.2 Summary

### → Canvas

Specific needs, expected results, D & E & C measures, target groups, outcomes, impacts

Provide a summary of this section by presenting a **canvas** with **KIP**- Key Impact Pathways.  
The canvas breaks the impact down into its component parts.



Provide a summary of this section by presenting in the canvas below the key elements of your project impact pathway and of the measures to maximise its impact.

## Specific Needs

A therapeutic against new viruses

## Expected Results

A new broad therapeutic also for vulnerable groups  
A new compound

## D & E & C Measures

- **Exploitation:** a new compound
- **Dissemination:** Scientific and medical publications with the methodology for the new compound and therapy
- **Communication:** A campaign to the citizens of the safety and efficacy of the new therapy

## Target Groups

The patients in the x hospitals of the consortium  
Infected citizens  
Medical Companies

## Outcomes

The patients of the x hospitals can benefit from the new therapy  
A major biotech company or pharma exploits the new compound  
High use of the scientific and medical discovery publications

## Impacts

- **Scientific:** new mode of action of a therapeutic candidate. New compounds found. Increased efficacy.
- **Economic:** a % reduction of patients with severe conditions, reduces costs of health system, hospital, work force
- **Societal:** less death, more stable economy. Provide QALY (Quality Adjusted Life Year)

# DOs

&

# DON'Ts



Be as concise and precise as possible

Address impact short term (duration of project) and long term (10 years from now)

Write an excellent CANVAS

- Don't define impact in qualitative terms only
- Don't omit explaining the means of delivery of end results to users
- Don't be vague regarding targeted stakeholders



## Quality of the Implementation

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**How**  
How to achieve the objectives?



# Evaluation Criteria for Implementation (RIA/IA)

- Quality and effectiveness of the **work plan**, assessment of **risks**, and appropriateness of the effort assigned to work packages, and the resources overall.
- Capacity and role of each **participant**, and extent to which the **consortium** as a whole brings together the necessary expertise.

Score = 0 to 5

## Section 3: Implementation (2 sub-chapters)

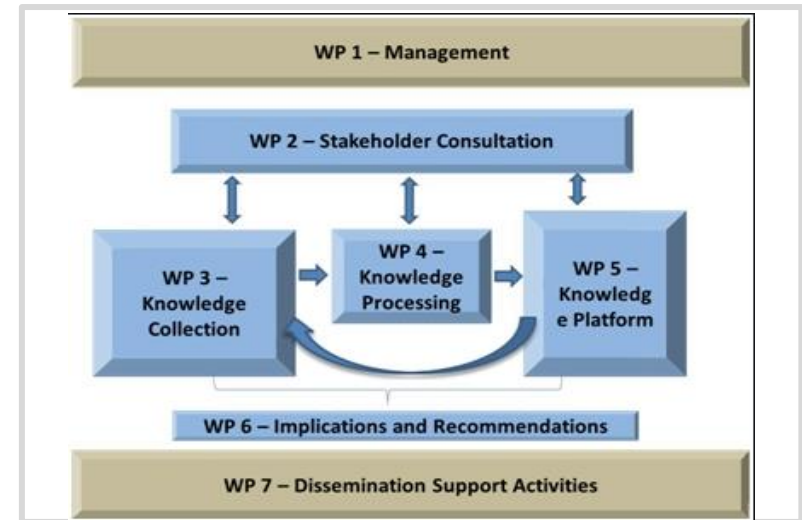
3.1 Work plan and resources (e.g. 14 pages – including tables)

3.2 Capacity of participants and consortium as a whole (e.g. 3 pages)

# Presentation of the overall structure of the work plan

PERT (Project Evaluation and Review Technique) Chart

Links among WPs and to the relevant objective(s) and main methodological aspect(s).



GANTT Chart

Identify dependencies between tasks;  
 assign resources for each task;  
 identify task start and end dates;  
 work out the overall project duration



# DOs

&



Differentiate between milestones and deliverables

Explain expertise and resources per partner

Check coherence between GANT and PERT charts

Forget the contingency plan

Don't have too many deliverables and milestones

Don't be vague and unspecific describing tasks



## How to find partners

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**Sasha Hugentobler, Health NCP**  
Switzerland | Euresearch

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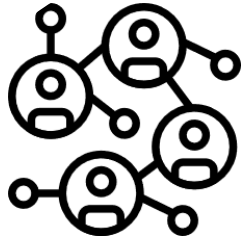
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# Consortium – How to?

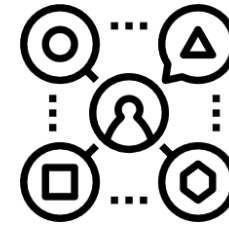
## Use your network



## Brokerage events



## Partner search platforms



## Past projects

CORDIS



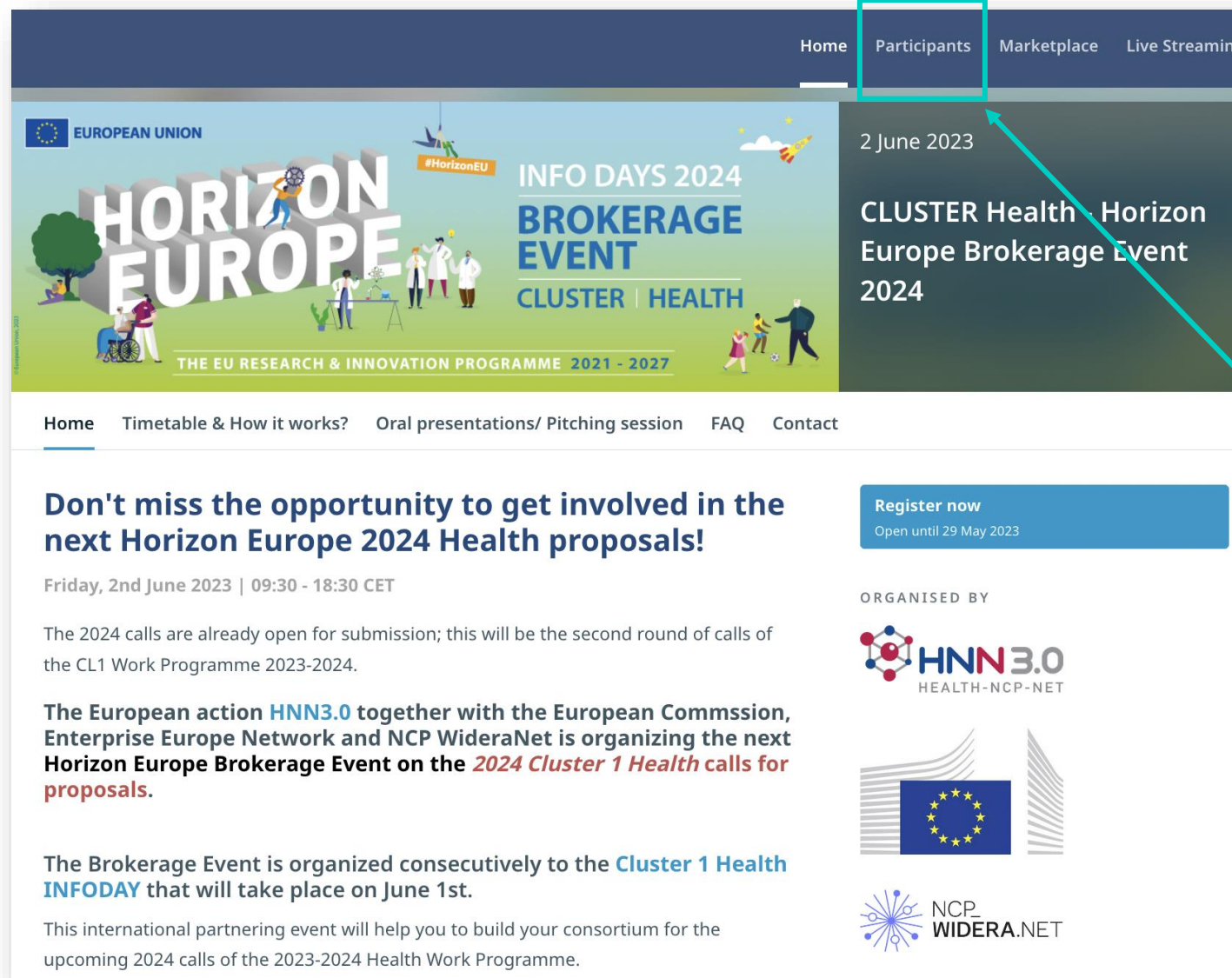
Health NCP Net

Partner Search

How to search partners and get noticed

[www.healthncp.net](http://www.healthncp.net)

# EU Health info days and brokerage events



The screenshot shows the website for the Horizon Europe 2024 Brokerage Event. The top navigation bar includes 'Home', 'Participants', 'Marketplace', and 'Live Streaming'. The 'Participants' menu item is highlighted with a red box. Below the navigation bar is a large banner with the text 'HORIZON EUROPE INFO DAYS 2024 BROKERAGE EVENT CLUSTER | HEALTH' and '2 June 2023'. A red arrow points from the 'Participants' menu item to the event title. Below the banner is a secondary navigation bar with 'Home', 'Timetable & How it works?', 'Oral presentations/ Pitching session', 'FAQ', and 'Contact'. The main content area features a headline: 'Don't miss the opportunity to get involved in the next Horizon Europe 2024 Health proposals!' followed by the date 'Friday, 2nd June 2023 | 09:30 - 18:30 CET'. The text describes the 2024 calls and the event's purpose. A blue 'Register now' button is present, with the text 'Open until 29 May 2023'. The event is organized by HNN3.0 HEALTH-NCP-NET, the European Union, and NCP WIDERA.NET.



# EU Health info days and brokerage events

**PERSON** ORGANIZATION

137 Participants found

Search

PARTICIPATION TYPES


ORGANIZATION TYPES


**AREAS OF ACTIVITIES**


CALL - STAYING HEALTHY (TWO STAGE - 2024)


HORIZON-HLTH-2024-STAYHLTH-01-05-two-stage: Personalised prevention of noncommunicable diseases - addressing areas of unmet needs using multiple data sources (137)

HORIZON-HLTH-2024-STAYHLTH-01-02-two-stage: Towards a holistic support to children and adolescents' health and care provisions in an increasingly digital society (103)

 **Hasan Güçlü**  
Professor  
ÜSKÜDAR, TURKEY  
Istanbul Medeniyet University >

 **Paulo de Melo**  
GE, ITALY  
FOS Spa >

 **Andrej Minich**  
NITRA, SLOVAKIA  
Medirex Group Academy n.p.o. >

 **Rodney Kadadi**  
ESKISEHIR, TURKEY  
Metasoft >

**PROJECT COOPERATION**

**Modeling, simulation and analysis for public health and healthcare applications/programs**

Our team has extensive experience in modeling and simulation for various applications in public health and healthcare. We use techniques including agent-based modeling, sensor networks, social network analysis, and artificial intelligence to study infectious and non-infectious diseases as well as other problems of public health and healthcare.

Topic

- HORIZON-HLTH-2024-CARE-04-04-two-stage: Access to health and care services for people in vulnerable situations
- HORIZON-HLTH-2024-DISEASE-03-11-two-stage: Pandemic preparedness and response: Adaptive platform trials for pandemic preparedness
- HORIZON-HLTH-2024-DISEASE-08-12: Pandemic preparedness and response: Maintaining the European partnership for pandemic preparedness
- HORIZON-HLTH-2024-DISEASE-03-08-two-stage: Comparative effectiveness research for healthcare interventions in areas of high public health need
- HORIZON-HLTH-2024-STAYHLTH-01-05-two-stage: Personalised prevention of noncommunicable diseases - addressing areas of unmet needs using multiple data sources
- HORIZON-HLTH-2024-STAYHLTH-01-02-two-stage: Towards a holistic support to children and adolescents' health and care provisions in an increasingly digital society

Type

Partner seeks Consortium/Coordinator



# Past EU-project participants – CORDIS

HOME

THEMATIC PACKS

PODCASTS & NEWS

PROJECTS & RESULTS

ABOUT US

SEARCH

LOG IN

Save search

My saved searches

Download search results

RSS feed

My booklet

'non-communicable diseases' and 'personalised'

Filters

Collection: Projects

44 results for 'non-communicable diseases' AND 'personalised'

<https://cordis.europa.eu/projects/en>

# Past EU-project participants – CORDIS

**HORIZON 2020** **PeRsOnalized nutriTion for hEalthy livINg**

Fact Sheet Results in Brief Reporting Results

### Project description

DE EN ES FR IT PL

#### Innovative solution for personalised nutrition advice

Food and nutritional status have been associated with various conditions such as cardiovascular diseases, diabetes, allergies and cancer. Therefore, healthy eating is essential for well-being and the prevention and mitigation of many non-communicable diseases (NCDs), which are responsible for 70 % of deaths globally. The EU-funded PROTEIN project aims to develop a system that will introduce a healthy, pleasurable and sustainable diet via a daily programme tailored to a person's needs, preferences, and physical and physiological characteristics. The objective is to create a system based on internet communication technology for personalised nutrition using analysis of dietary behavioural patterns, physical activity and individual parameters.

Description of the project and its objectives

Name and contact details for the coordinator and participants

### Coordinator

 **ΕΘΝΙΚΟ ΚΕΝΤΡΟ ΕΡΕΥΝΑΣ ΚΑΙ ΤΕΧΝΟΛΟΓΙΚΗΣ ΑΝΑΠΤΥΞΗΣ**

Address  
**Charilaou Thermi Road 6 Km  
57001 Thermi Thessaloniki**

 **Greece** 

Region  
**Βόρεια Ελλάδα > Κεντρική Μακεδονία > Θεσσαλονίκη**

Activity type  
**Research Organisations**

Links  
[Contact the organisation](#) [Website](#)  
[Participation in EU R&I programmes](#)  
[HORIZON collaboration network](#)

Net EU contribution  
**€ 1 085 000,00**

Other funding  
**€ 0,00**

### Participants (23)



Sasha  
Hugentobler



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## Thank you

Euresearch | [www.euresearch.ch](http://www.euresearch.ch)

**Sasha Hugentobler**  
[sasha.Hugentobler@euresearch.ch](mailto:sasha.Hugentobler@euresearch.ch)

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