



Report on widening countries

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For NCPs and not only

The aim of this document is to help Widening countries Health NCPs provide their applicants with the best possible advice and support and to assist applicants in pitch and matchmaking.

**Report on the matchmaking
supporting services, including
pitch sessions coaching**

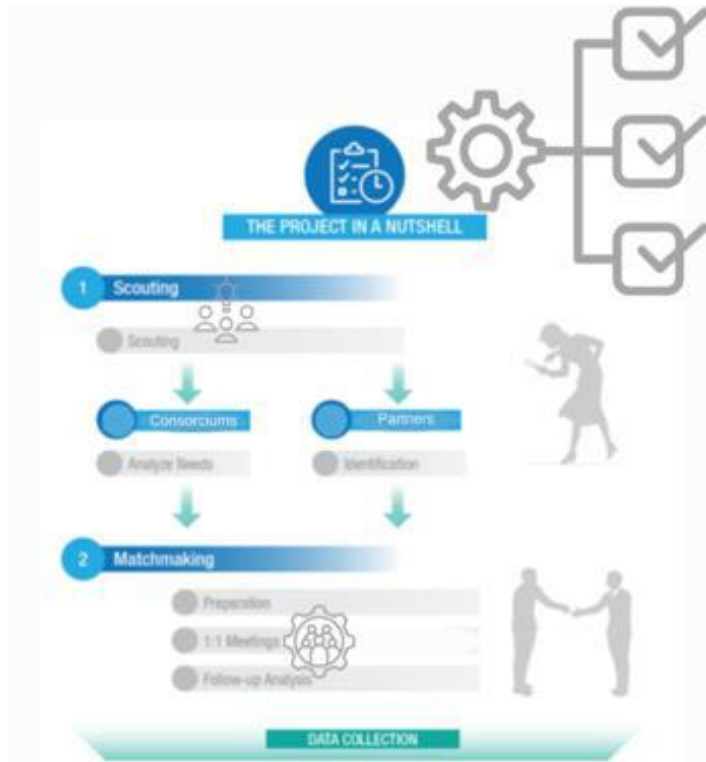
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The most obvious partnering tools can be found on the HE Cluster 1 info days with B2Match hybrid networking event platform. Nonetheless, alternative networks can be used, such as:

- Funding and Tender portal
- ResearchGate for scientists
- thematic private matching platforms
- dedicated groups on LinkedIn or other social networks
- free of charge consultancy and assistance of National Contact Points
- additional activities - former project cooperation, participation in scientific conferences, memberships in thematic clusters.



Matchmaking



The methodology of matchmaking sets specific tasks for the participants:

- to build a profile in the B2Match platform appropriate for identifying, contacting, assessing and matching possible consortiums partners;
- to follow up the meeting results and establish or seek to be included in a potential consortium of a project proposal.

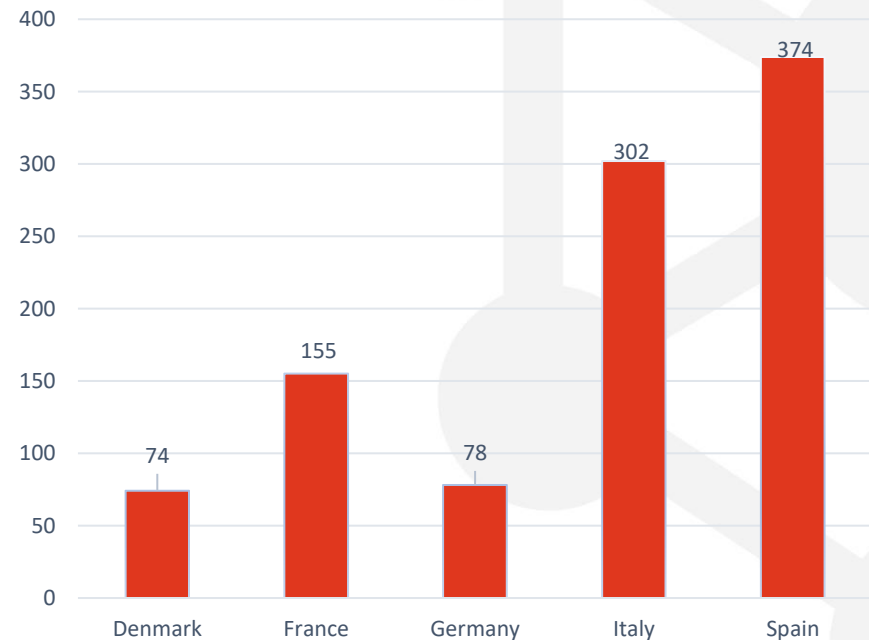
Widening countries are characterized by below-average performance in previous Framework Programmes - their research excellence threshold, based on the Widening indicator, is below 70% of the EU28's performance in research and innovation.

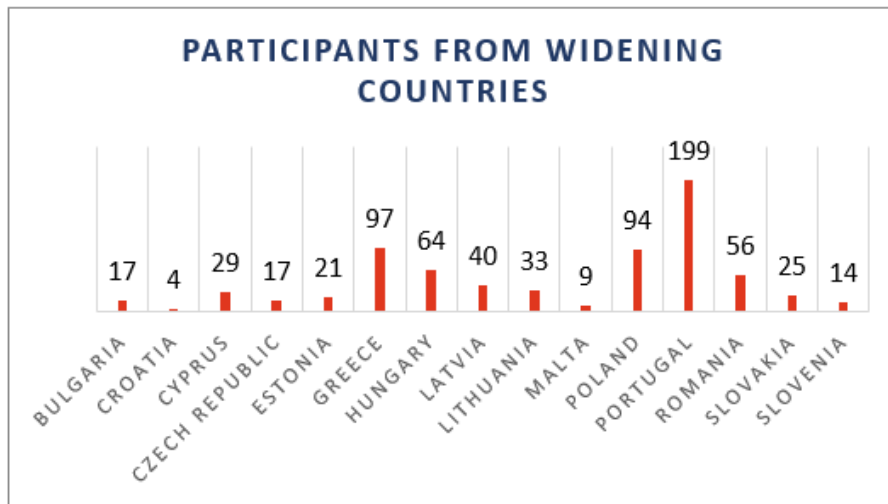
Widening countries in Horizon Europe are:

- EU Member States: Bulgaria, Croatia, Cyprus, Czechia, Estonia, Greece, Hungary, Latvia, Lithuania, Malta, Poland, Portugal, Romania, Slovakia, Slovenia
- Associated Countries: Albania, Armenia, Bosnia and Herzegovina, Faroe Islands, Georgia, Iceland, Kosovo, Moldova, Montenegro, Morocco, North Macedonia, Serbia, Tunisia, Turkey and Ukraine
- Outermost Regions: French Guiana, Guadeloupe, Martinique, Mayotte, Reunion Island and Saint-Martin (France).

- Almost half of the overall participants of the all three HNN3.0 HE Cluster 1 Brokerage events held in 2023 consisted in 1294 stakeholders from 12 EU member states belonging to non-Widening countries – Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, Netherlands, Spain and Sweden.

**MAIN PARTICIPANTS IN 2023 HEALTH
BROKERAGE EVENTS**





- One third of overall participants in the all three HNN3.0 HE Cluster 1 Brokerage events held in 2023 were from Widening countries - EU13 together with Greece and Portugal constituted the total of 719 attendees. As shown in diagram No.4, the most active in the HE Cluster 1 Brokerage and Matchmaking events were Portugal, Greece and Poland.

- Widening country low-performance in Matchmaking that need to be addressed:
- lack of know-how
- need for additional support and practical tools



- HNN3.0 project can provide additional support by expanding the activity of NCPs network in Widening countries, activate NCPs to find alternative resources to engage more participants from Widening countries in Brokerage and matchmaking processes, for e.g. using the widera.org resources for funding the attendance of onsite brokerage events, promoting hop-on, coaching participants on partner search.



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Thank you

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